

ORDER



KLAS

Orders
Order / Rev: 37571
Alt Order #: 08879085
Product Desc: Issue
Estimate: 1566
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/11/12 / 10/11/12
Order Type: GENERAL

Primary AE: Mike Jones
Sales Office: K-WAS
Sales Region: National

Agency
Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: PO1
Priority: LV1
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	52	\$59,600.00	\$50,660.00
10/29/12	10/29/12	9	\$11,500.00	\$9,775.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	52	\$59,600.00	\$50,660.00	0.00
November 2012	9	\$11,500.00	\$9,775.00	0.00
Totals	61	\$71,100.00	\$60,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$71,100.00
Market	100%	\$237,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$59,250.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,850.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/23/12	10/23/12	8 News Now 5a M-F	CM	5-6a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8-NOW 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----			1			\$1,000.00		0.00			
E 2	8	10/24/12	10/24/12		CM	5-6a	--W----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 5a M-F															
8 News Now 5a M-F															
8-NDW 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$1,000.00		0.00				
E 3	8	10/25/12	10/25/12	8 News Now 5a M-F	CM	5-6a	---T---	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 News Now 5a M-F															
8-NDW 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$1,000.00		0.00				
E 4	8	10/26/12	10/26/12	8 News Now 5a M-F	CM	5-6a	----F--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 News Now 5a M-F															
8-NDW 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$1,000.00		0.00				
E 5	8	10/29/12	10/29/12	8 News Now 5a M-F	CM	5-6a	M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 News Now 5a M-F															
8-NDW 5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,000.00		0.00				
E 6	8	10/23/12	10/23/12	8 News Now 6a M-F	CM	6-7a	-T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 News Now 6a M-F															
8-NDW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$1,200.00		0.00				
E 7	8	10/24/12	10/24/12	8 News Now 6a M-F	CM	6-7a	--W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 News Now 6a M-F															
8-NDW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$1,200.00		0.00				
E 8	8	10/25/12	10/25/12	8 News Now 6a M-F	CM	6-7a	---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 News Now 6a M-F															
8-NOW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$1,200.00		0.00				
E 9	8	10/26/12	10/26/12	8 News Now 6a M-F	CM	6-7a	----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 News Now 6a M-F															
8-NDW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$1,200.00		0.00				
E 10	8	10/29/12	10/29/12	8 News Now 6a M-F	CM	6-7a	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00
8 News Now 6a M-F															
8-NOW 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$1,200.00		0.00				
E 11	8	10/23/12	10/23/12	CBS This Morning 7-9a	CM	7-9a	-T-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
CBS This Morning															
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$1,000.00		0.00				
E 12	8	10/24/12	10/24/12	CBS This Morning 7-9a	CM	7-9a	--W----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
CBS This Morning															
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----			1		\$1,000.00		0.00				
E 13	8	10/25/12	10/25/12	CBS This Morning 7-9a	CM	7-9a	---T---	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
CBS This Morning															
CBS THS MRNG-2<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---			1		\$1,000.00		0.00				
E 14	8	10/26/12	10/26/12		CM	7-9a	----F--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00

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				CBS This Morning 7-9a											
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--				1	\$1,000.00		0.00				
E 15	8	10/29/12	10/29/12	CBS This Morning 7-9a CM	7-9a	M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00	
				CBS This Morning											
				CBS THS MRNG-2<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----				1	\$1,000.00		0.00				
E 16	8	10/23/12	10/23/12	Live w/Kelly CM	9-10a	-T-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00	
				Live w/Kelly											
				LIVE WITH KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----				1	\$1,100.00		0.00				
E 17	8	10/24/12	10/24/12	Live w/Kelly CM	9-10a	--W----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00	
				Live w/Kelly											
				LIVE WITH KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----				1	\$1,100.00		0.00				
E 18	8	10/25/12	10/25/12	Live w/Kelly CM	9-10a	---T---	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00	
				Live w/Kelly											
				LIVE WITH KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---				1	\$1,100.00		0.00				
E 19	8	10/29/12	10/29/12	Live w/Kelly CM	9-10a	M-----	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00	
				Live w/Kelly											
				LIVE WITH KELLY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----				1	\$1,100.00		0.00				
E 20	8	10/23/12	10/23/12	8 News Now Noon M-F CM	12-1230p	-T-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00	
				8 News Now Noon M-F											
				8-NOW NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----				1	\$1,200.00		0.00				
E 21	8	10/24/12	10/24/12	8 News Now Noon M-F CM	12-1230p	--W----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00	
				8 News Now Noon M-F											
				8-NOW NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----				1	\$1,200.00		0.00				
E 22	8	10/25/12	10/25/12	8 News Now Noon M-F CM	12-1230p	---T---	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00	
				8 News Now Noon M-F											
				8-NOW NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---				1	\$1,200.00		0.00				
E 23	8	10/26/12	10/26/12	8 News Now Noon M-F CM	12-1230p	----F--	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00	
				8 News Now Noon M-F											
				8-NOW NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--				1	\$1,200.00		0.00				
E 24	8	10/29/12	10/29/12	8 News Now Noon M-F CM	12-1230p	M-----	:30	1	\$1,200.00	LV1	0.00	NM	1	\$1,200.00	
				8 News Now Noon M-F											
				8-NOW NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00		0.00				
E 25	8	10/26/12	10/26/12	1230-2p Soaps/ LMAD CM	1230-2p	----F--	:30	1	\$1,350.00	LV1	0.00	NM	1	\$1,350.00	
				Soaps / Let's Make A Deal											
				BOLD & BEAUTIFUL/DEAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--				1	\$1,350.00		0.00				
E 26	8	10/23/12	10/23/12		CM	3-4p	-T-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Ellen Ellen										
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,600.00		0.00			
E 27	8	10/24/12	10/24/12	Ellen Ellen	CM	3-4p --W----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,600.00		0.00			
E 28	8	10/25/12	10/25/12	Ellen Ellen	CM	3-4p ---T---	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,600.00		0.00			
E 29	8	10/26/12	10/26/12	Ellen Ellen	CM	3-4p ----F--	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
				ELLEN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,600.00		0.00			
E 30	8	10/24/12	10/24/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --W----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
				8-NOW 4PM/8-NOW 430PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,600.00		0.00			
E 31	8	10/25/12	10/25/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p ---T---	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
				8-NOW 4PM/8-NOW 430PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,600.00		0.00			
E 32	8	10/29/12	10/29/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p M-----	:30	1	\$1,600.00	LV1	0.00	NM	1	\$1,600.00
				8-NOW 4PM/8-NOW 430PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$1,600.00		0.00			
E 33	8	10/23/12	10/23/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -T-----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,700.00		0.00			
E 34	8	10/24/12	10/24/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --W----	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,700.00		0.00			
E 35	8	10/25/12	10/25/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p ---T---	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,700.00		0.00			
E 36	8	10/26/12	10/26/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p ----F--	:30	1	\$1,700.00	LV1	0.00	NM	1	\$1,700.00
				NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$1,700.00		0.00			
E 37	8	10/25/12	10/25/12	630-7p Inside Edition Inside Edition	CM	630-7p ---T---	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
				INSIDE EDITION										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,000.00		0.00			
E 38	8	10/29/12	10/29/12		CM	630-7p M-----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00

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630-7p Inside Edition Inside Edition															
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$3,000.00		0.00			
E 39	8	10/24/12	10/24/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--W----	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
ENT TDNIGHT 30/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$3,000.00		0.00			
E 40	8	10/26/12	10/26/12	7-8p Rotator 7-8p Rotator	CM	7-8p	----F--	:30	1	\$3,000.00	LV1	0.00	NM	1	\$3,000.00
ENT TDNIGHT 30/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$3,000.00		0.00			
E 41	8	10/23/12	10/23/12	Letterman Letterman	CM	1135p-1237a	-T-----	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$950.00		0.00			
E 42	8	10/24/12	10/24/12	Letterman Letterman	CM	1135p-1237a	--W----	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$950.00		0.00			
E 43	8	10/25/12	10/25/12	Letterman Letterman	CM	1135p-1237a	---T---	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$950.00		0.00			
E 44	8	10/26/12	10/26/12	Letterman Letterman	CM	1135p-1237a	----F--	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$950.00		0.00			
E 45	8	10/29/12	10/29/12	Letterman Letterman	CM	1135p-1237a	M-----	:30	1	\$950.00	LV1	0.00	NM	1	\$950.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$950.00		0.00			
E 46	8	10/23/12	10/23/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	-T-----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$450.00		0.00			
E 47	8	10/24/12	10/24/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	--W----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$450.00		0.00			
E 48	8	10/25/12	10/25/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	---T---	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$450.00		0.00			
E 49	8	10/26/12	10/26/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	----F--	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
LT-FERGUSN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$450.00		0.00			
E 50	8	10/29/12	10/29/12		CM	1237a-137a	M-----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00

Order / Rev: 37571
 Alt Order #: 08879085
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Priorities USA Action
 Product Desc: Issue
 Estimate: 1566
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Craig Ferguson		(12:37 XM-1:37 XM)								
				Craig Ferguson										
LT-FERGUSN-CBS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1		\$450.00		0.00				
E 51	8	10/24/12	10/24/12	137-237a M-F Elec Plyg@M		137-207a --W----	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
				Electric Playground		(1:37 XM-2:37 XM)								
TBD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1		\$100.00		0.00				
E 52	8	10/26/12	10/26/12	137-237a M-F Elec Plyg@M		137-207a ----F--	:30	1	\$100.00	LV1	0.00	NM	1	\$100.00
				Electric Playground		(1:37 XM-2:37 XM)								
TBD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1		\$100.00		0.00				
E 53	8	10/27/12	10/27/12	Politics Now S Sebelius CM		Various -----S-	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
				Politics Now S Sebelius		(5:30 PM-6:00 PM)								
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$1,000.00		0.00				
E 54	8	10/27/12	10/27/12	Sat 7-8p - ET Wknd CM		7-8p -----S-	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
				Ent Tonight Weekend										
ENT TONIGHT 60														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$600.00		0.00				
E 55	8	10/27/12	10/27/12	8 News Now Sat 11p CM		11-1135p -----S-	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
				8 News Now Sat 11p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$1,100.00		0.00				
E 56	8	10/28/12	10/28/12	8 News Now Sun 11p CM		11-1135P -----S	:30	1	\$1,100.00	LV1	0.00	NM	1	\$1,100.00
				8 News Now Sun 11p										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$1,100.00		0.00				
E 57	8	10/27/12	10/27/12	Sat 1135p-1235a Priv Pr@M		1135p-1235a -----S-	:30	1	\$350.00	LV1	0.00	NM	1	\$350.00
				Private Practice										
UNIT, THE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$350.00		0.00				
E 58	8	10/27/12	10/27/12	Sat 1235-135a DaVinci @M		12.35a-1.35a -----S-	:30	1	\$200.00	LV1	0.00	NM	1	\$200.00
				Da Vinci Inquest		(12:35 XM-1:35 XM)								
BROTHERS&SISTERS<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$200.00		0.00				
E 59	8	10/28/12	10/28/12	8 News Now Sun AM #1 CM		8 News Now Sun A-----S	:30	1	\$700.00	LV1	0.00	NM	1	\$700.00
				8 News Now Sun AM #1										
8-NOW SU MR1														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$700.00		0.00				
E 60	8	10/28/12	10/28/12	Sun 3-4p Storm Stories CM		3-330p -----S	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				Insider Weekend										
STORM STORIES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$450.00		0.00				
E 61	8	10/28/12	10/28/12	8 News Now Sun 5-7p CM		5-7p -----S	:30	1	\$650.00	LV1	0.00	NM	1	\$650.00
				8 News Now Sun 5-7p										
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1		\$650.00		0.00				
Totals												61	\$71,100.00	